

2008 Food Vendor Application  
August 8th, 9th, 10th – Amherst, WI

**Name:** \_\_\_\_\_ **Phone: Work:** \_\_\_-\_\_\_-\_\_\_\_ **Phone Home:** \_\_\_-\_\_\_-\_\_\_\_  
\_\_\_\_\_

**Business Name:** \_\_\_\_\_ **Phone Cell:** \_\_\_-\_\_\_-\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Estimated # of Booth Workers** \_\_\_\_\_

**1. How many Food Vendor Packages do you need?**

**Place the quantity you'd like for each inside the “[ ]”**

- Food Vendor – 20' x 10' Space. – [ ]
- Electricity will be provided free of charge.

**2. Will you be using a mobile vending trailer?**

**3. Please describe the Food/Beverages that you would like to sell and include a menu if possible.**

**4. Please describe your vending set-up and include photos if possible.**

**5. Is there anything else we should know about your vending operation?**

**6. Describe your electrical needs in detail, which electrical items you'll be using, your amperage requirements, and any special power needs.**

- I have read, understand, and agree to the terms in the 2008 "Food Vendor Information" and "Food Vendor Application."

Name\_\_\_\_\_ Title\_\_\_\_\_

Signature-\_\_\_\_\_ Date\_\_\_\_\_

2008 Food Vendor Information  
**August 8th, 9th, 10th – Amherst, WI**

Hey friends!! Excellent vending opportunities will once again be available in 2008. Our vendors play a huge part in making Feel Good Festival the weekend we've come to know and love. We can't wait to

see you. Be Good, Feel Good!!

## **Feel Good Festival – Food Vending Information:**

Food Vendor: 20' x 10' space: \$300

You may apply for as many vending packages as you like.

Vendor Packages include 4 festival and camping tickets.

We will respond to all applications as to whether or not you have been accepted.

Accepted vending applications will receive a Feel Good Festival vending contract in the mail.

If you are interested in becoming an official Feel Good Festival vendor, please thoroughly read the following information.

### ***FOOD VENDING REGULATIONS***

- All food vendors must pass a *Wisconsin state health inspection* prior to selling anything.
- All food vendors must carry a one million dollar *liability insurance* policy, citing Feel Good Festival as additionally insured.
- All food vendors must *abide by all WI Department of Health regulations* at all times. No exceptions can be made.
  
- It is *each food vendor's individual responsibility* to be aware of all that is required in order to pass the WI state health inspection, along with all WI Department of Health rules and regulations.
- *All the information you'll need to know*, pertaining to the WI Department of Health, both on the state and county level, can be obtained via the phone number below. They're here to help. Call them!

WI Department of Health  
District Office – Steven's Point  
(715) 345-5350

- Health inspection by the State of Wisconsin is scheduled for Friday, August 8th at 10:00 AM.

You must *be ready for inspection* at this time, and pass, or you will not be allowed to vend.

## ***ARRIVAL***

- All Vendors will be *permitted to arrive* at Portage County Fairgrounds, August 7th at noon. We strongly encourage you to arrive as soon as you can.
- Those using vending trailers must be on-site by noon on August 7th.
- *Upon arrival*, all vendors should check-in with the vending coordinator to be escorted to their area.
- *Do not set-up without checking-in first* or you will have to move your booth.

## ***PROHIBITED MERCHANDISE***

- Alcohol
- Weapons
- Anything Illegal or Offensive
- Anything with the Feel Good Festival Name or Logo
- Ice
- Water

## ***CLEAN AREA POLICY***

- The *dumping of grease/cooking oil* on Feel Good Festival grounds is strictly forbidden. You are responsible for your own grease disposal.
- WI State law prohibits the *disposal of gray water*: on the ground, in storm drains, or any waterway. You must dispose of your gray water in the provided waste water receptacles.
- Vendors are expected to *promptly remove garbage* from their booths and dispose of it in the proper waste receptacles.
- Your *booth is expected to remain clean* during the show. You must keep your area free from obstacles like electrical cords, trash, etc.
- *Upon your departure*, your vending area is expected to be clean.

## ***MISCELLANEOUS***

- You must bring your own extension cords, power strips, tables, etc. As an official Feel Good Festival vendor *you are responsible for bringing everything you need* for your booth along with

you.

- There will be a *full-time Vending Coordinator* on-site to help out with whatever you may need.
- Feel Good Festival happens *rain or shine*.
- Vending *fees are non-refundable*.
- *No unauthorized vending* will be tolerated. All vendors must be officially sanctioned in order to sell their wares at the Feel Good Festival.
- Send a self-addressed stamped envelope, if you would like any *photos or samples returned*. Otherwise, they become the property of Feel Good Festival.

## ***PAYMENT & APPLICATION***

- Do not send payment at this time. For those accepted, payment is due with your completed contract.
  
- Complete the attached application form, and return it by July 15th, 2008 to:

Feel Good Festival Vending  
440 Bukolt Ave.  
Stevens Point, WI 54481

Please address any additional questions you may have either in writing (and include with your application) or via email to [feelgoodfestival@yahoo.com](mailto:feelgoodfestival@yahoo.com)

We can't wait to see you at Feel Good Festival 2008